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Margarita Fest Fun Returns to Riverfront Plaza May 31

Tickets to second annual celebration go on sale this Wednesday, March 27

LANSING, Mich. — The second annual Margarita Fest will kick off downtown Lansing’s summer festival season May 31 with food, music, dancing and all things tropical.

The festival, presented by *City Pulse* and the Lansing Entertainment and Public Facilities Authority (LEPFA), takes place at downtown Lansing’s Riverfront Plaza. The event includes samples of some of the most unique signature margaritas from area bars and restaurants, live entertainment, Jammin’ DJs, yard game fun and more. In addition, an assortment of the regional food vendors will be setting up shop near the Lansing Center to deliver a taste of the city’s very best.

“Last year’s inaugural Margarita Fest was a roaring success, and we look forward to all the fun again this summer,” said LEPFA CEO and President Scott Keith. “We welcome sponsors, vendors, and most importantly fun people for a good time that features live music, delicious libations and the opportunity to dance so much they blow out a flip-flop.”

Keith said Margarita Fest is just the start of the summer fun LEPFA will bring to the Capital City this year, adding it will help promote the creativity of local eating and drinking establishments and bring an economic boost to the Stadium District and beyond.

“This is another event that will bring people downtown and boost the image of Lansing as a place where people can go for enjoyable entertainment, be it the Margarita Fest, the Cooley Law School Stadium, the city’s Fourth of July celebration or the Common Ground Music Festival,” Keith said.

Fest-goers are urged to again dress for the occasion, donning their wildest tropical garb to add fun atmosphere to the day.

Thirteen bars and restaurants took part in the 2018 festival, and a total of 85 liters of tequila and 125 bags of ice were used.

“Building on last year’s fantastic success, we are eager to enjoy the tropical offerings and raising the limbo bar on how much fun in the sun we can produce in 2019,” Keith said. “I urge any local restaurants, bars and other sponsors to contact us to be involved in the fun.”

VIP tickets are \$40 in advance and include a special entrance to Margarita Fest, which allows purchasers to beat the line and access a private tent with a cash bar, hors d’oeuvres, water and free swag. General admission tickets are \$25 in advance. Options for designated drivers are also available to encourage safe transportation to and from the festivities. Fest-goers must be 21 with a valid ID. Ticket and information may be found at bitly.com/margfest19

Riverfront Plaza is located along the Grand River behind the Lansing Center, 333 E. Michigan Ave. For more information or sponsorship opportunities, call (517) 483-7400.

Lansing Entertainment & Public Facilities Authority



333 E. Michigan Avenue, Lansing, MI 48933
Ph.: (517) 483-7400 | Fax: (517) 483-7439
www.lepfa.com



Area restaurants or bars desiring to participate in the event can contact Paul Ntoko, vice president of food and beverage, at Paul@lepfa.com or (517) 483-7400 ext. 206. Corporate sponsorship inquiries please contact Zack Krieger at zkrieger@m3group.biz

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